# THE QUICK 'N CLEAN FOUNDATION

**Funding Proposal** 

by

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## **INTRODUCTION**

State and Federal Governments are in need of creative transformation. Qualified and ethical public officials, public campaign finance and election system integrity are essential to the flourishing of our citizens.

#### The Quick 'N Clean Foundation\*:

- Supports a grassroots effort to bring campaign finance reform, election system integrity and good government to all Americans.
- Is administered on a not-for-profit basis and is founded upon deep respect for human rights, equity and stewardship of resources.
- Takes a holistic/systems approach to Democratic Party, government and national transformation.
- Practices quality management principles.
- \* The Quick 'N Clean Foundation was created in June, 2003 and is registered as a political action committee with the Illinois State Board of Elections.

# MISSION

Supporting good government so that all Americans may flourish and realize their true potential.

## **QUICK 'N CLEAN FOUNDATION**

#### STATEMENT OF VALUES

- Everyone can and should win.
- Campaign finance reform is essential to solve our social, political and economic difficulties and to realize our nation's amazing potential.
- Honest elections are the foundation of democracy.
- Our country must be one of inclusivity and not exclusivity.
- The human rights of all the world's peoples must be honored.
- We have an obligation to put forth our best efforts.
- We have an obligation to take responsibility for our personal actions.
- The impact of systems on individual behavior must be recognized and understood.
- Our children must be loved, nurtured, and celebrated.
- Our children must not be allowed to go hungry.
- All people are entitled to high quality health care.
- Quality and efficiency must be designed into our systems. We must not rely on inspection to solve problems after the fact.
- Competition must not be placed ahead of excellence.
- Oranizations function best with a harmonious balance of masculine and feminine values.
- Human life is sacred.
- Property must not be placed ahead of people.
- Organizational transformation requires a wholistic systems approach.
- No one can go it alone. We all need help from our family, our friends and our government.
- No individual should have so much that another has too little.
- Our system of education is in need of an overhaul. W. Edwards Deming and David Langford have shown us the way.
- Effective leaders first touch a heart before asking for a hand.
- Organizations soar when leaders respect and believe in followers.
- All human beings are endowed with the same inherent worth.
- We are all capable of great things.
- The time for action is **NOW**.

#### GOALS

The Quick 'N Clean Foundation works at the grassroots level to achieve these goals:

**Clean Elections** – Publicly funded elections are essential to break the link between private money and political decision making. The states of Maine and Arizona have both passed effective clean election laws. These laws level the playing field between incumbents and challengers, and free candidates to spend their time listening, learning, and reviewing pending legislation. Clean election laws sever the connection between private money and public policy.

**Dynamic Democratic Precinct Organizations** – The Democratic Party desperately needs each precinct in the Nation staffed with capable and energetic precinct organizations. Well-led precinct organizations can serve as excellent vehicles for grassroots political reform including clean election laws, election oversight and candidate support.

**Democratic Candidates in All Elections** – Voters deserve a choice on Election Day. Our State, and our Nation, will be well served by highly qualified democratic candidates running in each and every election.

**Powerful Democratic Platform** – The Democratic Party desperately needs a powerful, comprehensive and concise statement of its values and plan to rebuild the economy, provide quality affordable health care, protect the environment, educate our children and defend our nation. This plan must be fair, take a holistic systems approach, be fiscally responsible and honor the human rights of all citizens.

**Clean Government** – Ethics in government is essential to a just and prosperous society. Well conceived codes of ethics, quality training and effective enforcement will provide the foundation for outstanding public service. Ethical conduct starts with the chief executive.

**Quality Leadership** – Quality leadership principles and practices allow governments, businesses and schools to flourish. With quality leaders and quality leadership practices, all stakeholders win, and no stakeholders lose. Everyone is better off, and no one is worse off. W. Edwards Deming has shown us the way.

**Honest Elections** – Election system integrity is the foundation of democracy. All aspects of the election system must be transparent and subject to public oversight.

#### **METHODS**

The Quick 'N Clean Foundation will employ the following methods to achieve its major goals:

**Clean Elections** – Using clean election laws in Maine and Arizona and as models, **Quick 'N Clean** will work with existing coalitions, elected officials and others strongly supporting publicly funded state elections in Illinois. Speakers will be made available to individuals and groups throughout the state interested in learning about clean elections. Volunteers and supporters will be recruited through public speaking engagements and the use of a one-person dramatic and musical production entitled "Clean Elections, Clean Government, and Cleaning Up a Mess: What I Learned Almost on My Way to Washington."

**Dynamic Democratic Precinct Organizations** - Using manuals, organizational charts and other tools, **Quick 'N Clean** will work with Democratic State ,County and Township Committees to staff thousands of precincts with a well organized and energetic precinct organization in time for the **2014 General Election**. Public speaking and special events will be used to recruit new precinct volunteers.

**Democratic Candidates in All Elections** – Working with experienced Democratic Party members, **Quick 'N Clean** will assist in the development of **Candidate Recruitment Committees**, to assure that no Republican candidate runs unopposed. Recruitment Committees will focus on attracting qualified candidates in those districts that have not in the past fielded strong Democrats.

**Powerful Democratic Platform** – Working with experts in the fields of economics, health care, campaign finance reform, education, defense, and ecology, **Quick 'N Clean** will contribute to the creation of a powerful and easily understood Democratic Party Platform. This platform will provide a blueprint for rebuilding the U.S. Economy, providing quality healthcare to all Americans, protecting the environment, educating all our children and defending our nation. This platform will be available to all Democratic Candidates to provide a clear and powerful alternative to the Republican agenda.

**Clean Government** – Working with experts in the field of Institutional Ethics, **Quick 'N Clean** will assist in developing codes of ethics, ethics training, and ethical decision models that will support elected officials and government employees, in creating clean government in the State of Illinois.

**Quality Leadership** – Working with experts in the field of Quality Leadership, **Quick 'N Clean** will assist in introducing Quality Leadership Principles to elected officials, state managers and state employees. The application of **Deming's 14 Points** to organizational leadership creates the opportunity for great reductions in cost and great improvements in service quality.

**Honest Elections** – Working in partnership with the Democratic party, Quick 'N Clean will work actively for election system integrity throughout the Nation.

#### FUNDING AND REPORTING

Funding is sought from a diverse base of supporters including the Democratic Committees, organized labor, political action committees and individuals.

Activity reports will be prepared quarterly and financial reports issued semi-annually.

An **independent accountant's report** will be prepared and included with annual financial statements.

## QUICK 'N CLEAN FOUNDATION TWO YEAR OPERATING BUDGET JANUARY 1, 2014 thru DECEMBER 31, 2014

# Contributions

\$ 200,000

# Expenditures

Telephone & Postage	\$ 4,000	
Office Supplies & Equipment	6,000	
Transportation & Lodging	40,000	
Administrative Support	20,000	
Salaries	120,000	190,000

**Operating Surplus (Deficit)** 

\$<u>10,000</u>

#### SUMMARY

Clean elections, ethical and effective government, and a strong Democratic Party are essential to the well being of our people.

Achieving these goals will require a dedicated grass roots effort, effective organization, sound funding, and a labor of love.

We are a great people living in a great nation.

We can do it! We can create a just and prosperous nation for all our citizens.

It will take courage, intelligence and compassion. As a nation, we have all of these in abundance.

So let us begin!